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**CDPHP[®] NAMED PRIMARY CORPORATE SPONSOR
OF AREA'S UNIQUE VEGGIE MOBILE
--Health Plan's Mission in Concert with Capital District
Community Gardens' Mobile Program--**

ALBANY, N.Y.—August 10, 2010—In its continuous effort to promote the health and wellness of its members and the community-at-large, [CDPHP[®]](#) reports that it has signed a two-year contract as a primary corporate sponsor for [Capital District Community Gardens'](#) (CDCG) [Veggie Mobile](#). The unique, mobile produce van makes fresh, nutritious fruits and vegetables available to Capital District neighborhoods that lack access and transportation to area grocery stores.

“We are pleased to be a corporate sponsor of the Capital District Community Gardens' Veggie Mobile and laud them for the service they provide to underserved neighborhoods around the Capital Region,” said Renee Golderman, director of health care quality at CDPHP. “The market's mission to offer healthy food choices at affordable costs aligns with our goals to promote health and wellness to our members and the community-at-large.”

The Veggie Mobile serves approximately 25,000 customers each year and offers tastings and cooking demos at several of its stops so residents can come out and sample different fruits and vegetables and have the opportunity to purchase the produce on the spot at nearly wholesale cost.

“CDPHP is a wonderful fit as the primary sponsor of The Veggie Mobile,” stated Amy Klein, executive director of Capital District Community Gardens. “We're looking forward to a very productive partnership that will benefit the well-being of our area's most vulnerable communities.”

The Veggie Mobile operates Tuesday through Saturday, with one-hour stops at senior centers (assisted living), public housing projects, and other densely-populated locations in Albany, Schenectady, and Rensselaer counties. For a copy of the Veggie Mobile schedule, visit the [CDCG Web site](#).

About Capital District Community Gardens (CDCG)

Capital District Community Gardens is a local, nonprofit community service organization that has more than 35 years of experience helping local residents improve neighborhoods, foster self-sufficiency, grow food through community gardening, and beautify urban areas through street tree programs. CDCG manages 47 cooperative neighborhood food gardens that serve more than 3,600 local residents. CDCG also operates the Veggie Mobile, which brings fresh produce at an affordable price into low-income, inner-city neighborhoods throughout our region, and The Produce Project, an entrepreneurial urban agriculture training program for at-risk youth. Other organization programs include Squash Hunger, Taste Good Series, and Urban Greening. Visit [Capital District Community Gardens](#).

About CDPHP®

Founded in 1984 as a physician-founded and guided health plan, CDPHP and its affiliates currently serve members in 24 counties throughout New York with a full [family of products](#). In *U.S. News & World Report/NCQA America's Best Health Insurance Plans 2009-10**, CDPHP garnered the three highest-rated commercial plan rankings in New York state, as well as a rating among the top 10 health plans in the nation for its Medicare and Medicaid programs. Visit [CDPHP](#).

**U.S. News & World Report/NCQA America's Best Health Insurance Plans 2009-10*. "America's Best Health Insurance Plans" is a trademark of *U.S. News & World Report*.

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