



• APARTMENT COMMUNITIES •



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For Profit and Nonprofit Partnership Keeps Nearly 300,000 lbs of Electronic Waste Out of Landfills

Details: The Massry family of Tri City Rentals and Capital Roots Executive Director Amy Klein announced a “green” victory for the local environment and regional communities Thursday morning at Capital Roots’ Urban Grow Center in Troy. Roughly 298,000 lbs of electronic waste was recycled April 18 through the 5th annual Spring Clean, Live Green E-waste Recycling Event held at locations throughout the Capital District, a partnership event between Tri City Rentals and Capital Roots.

“Last year, we collected roughly 45,000 pounds of electronic waste at the event, but this year we collected more than seven times that amount,” said Julie Massry Knox, Sales and Marketing Manager at Tri City Rentals. “This is a green win for our community.”

Also revealed at the morning event was the result of the Spring Clean, Live Green Earth Day Dollar Challenge, in which Tri City Rentals pledged \$1 to Capital Roots for every 10 pounds of e-waste recycled. Massry Knox, along with brother and Tri City Rentals Project Manager, Murray Massry, presented Klein with a check for \$29,834, the money earmarked for the completion and coming phases of the organization’s Urban Grow Center. Tri City Rentals staff, along with company founder Norman Massry, later toured the Urban Grow Center.

“Partnerships between the nonprofit and for profit industries in the Capital Region help our communities prosper in so many different ways,” said Klein. “We were thrilled to continue this partnership with Tri City Rentals and look forward to the work we will do together in the future.”

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Tri City Rentals has owned and managed premier apartment communities throughout New York state for the past 50 years. Communities owned by the company are located in the three largest regions of upstate New York. Tri City Rentals owns and operates 24 communities in the Capital Region, including communities in Albany, Troy, Schenectady, Saratoga and Warren counties. Learn more at tricityrentals.com.

Capital Roots, formerly Capital District Community Gardens, is a 40-year-old nonprofit organization that nourishes healthy communities with 50 Community Gardens, The Veggie Mobile® produce markets, Healthy Stores, The Produce Project, Squash Hunger and more. Capital Roots recently opened the Urban Grow Center, a regional facility focused on urban agriculture and produce distribution to four counties. Learn more at capitalroots.org.

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