



For Immediate Release
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October 7, 2021

PRESS RELEASE

Capital Roots Expands Mobile Market Reach

Surge in CDPHP sponsored program participation since Pandemic

(Troy, N.Y.) – [Capital Roots](#) is excited to announce expansion of their Mobile Market program with four new stops around the Capital Region. The Veggie Mobile® and Veggie Mobile® Sprout are bringing healthy produce to **three new Schenectady stops and one new stop in Albany** in partnership with The [U.S. Committee for Refugees and Immigrants](#) (USCRI) in Albany.

“Bringing fresh, top quality produce directly to Capital Region residents who live in food deserts or lack the ability to get it themselves is one solution to food access inequality,” said Amy Klein, CEO of Capital Roots. “It’s a problem that has existed for a long time, but the pandemic highlighted how widespread it is. The joy and thankfulness of our Mobile Market shoppers proves that accessibility, not reluctance, is the issue.”

Capital Roots’ Mobile Markets continues to experience a surge in visits from community members due to the increase in SNAP benefits provided by the USDA. **With the recently announced raise in average Supplemental Nutrition Assistance Program (SNAP) benefits by more than 25% versus pre-pandemic levels, families are using these dollars to purchase quality food.**

“With the increase in SNAP, our Mobile Markets expansion is one example of how Capital Roots continues to improve food access, by getting fresh, healthy food into the hands of the community in an inexpensive, convenient and dignified way,” said Klein. The Mobile Markets are a year round “Farm Stand on Wheels” service that make shopping for local, healthy and affordable food easier. With support from CDPHP and the Mother Cabrini Foundation, Capital Roots’ Veggie Mobile® is able to bring nourishing food to even more elderly living spaces, urban neighborhoods and food deserts across the Capital Region.

The new stops located in Schenectady are at Mont Pleasant Commons Senior Housing, Edison Senior, and Holly Manor. In Albany the new stop is at Jim DiNapoli Park.

The full map of mobile market stops with dates and times is available [here](#).

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About Capital Roots. Capital Roots is a 46-year-old nonprofit organization that nourishes healthy communities with 55 Community Gardens, the Veggie Mobile®, Healthy Stores, the Produce Project, Squash Hunger and more. Capital Roots is headquartered at the Urban Grow Center in Troy, NY, a regional food hub focused on urban agriculture and produce distribution to four counties, enabling Capital Roots to deliver local food and services to underserved neighborhoods and low-income families. Learn more at www.capitalroots.org.