



Mobile Markets Intern

About Capital Roots:

Capital Roots is striving to create a more vibrant and equitable food system. We work to reduce the impact of poor nutrition on public health in New York's Capital Region by organizing community gardens, providing healthy food access, offering nutrition and horticulture education for all ages, and coordinating urban greening programs in Albany, Rensselaer, Schenectady and southern Saratoga Counties. Our mission is to nourish healthy communities by providing access to fresh foods and green space for all.

Position Description:

We are looking for a motivated Mobile Market Intern to assist enhancing food access across the Capital Region. All necessary training and guidance would be provided by the Mobile Market Coordinator, but interns will also work closely with other members of the Food Access Team. We are asking for a commitment of 8 -10 hours per week.

Responsibilities include:

Promotion and Outreach:

- Plan, organize and execute promotional and outreach campaigns for customers of the Veggie Mobile® and Veggie Mobile® Sprout
- Ride along with the Mobile Markets to engage directly with customers about our programming, as well as gather photos, videos, and other materials that highlight the outcomes
- Collaborate with Volunteer Coordinator to ensure the Veggie Mobile® is engaging with volunteers from the community on daily stops

Taste and Take:

- Coordinate the execution of healthy, fresh food-based recipes and their products, each week
- Assist with preparation of the recipe to be sampled at Veggie Mobile® stops

Data and Story Collection:

- Conduct customer surveys at market stops to gather data and plan future program enhancements
- Collaborate with the Mobile Market Coordinator to assess and organize program outcomes based on a wide variety of previously collected data

Qualifications:

- Ability to lift boxes of produce weighing up to 50 pounds
- Ability to work both independently and collaboratively with other Food Access Team members
- Excellent communication and organizational skills
- Genuine interest in the mission of Capital Roots, public health, and food access

Compensation:

This internship is unpaid. College credit may be available.

Opportunities for long-term research projects available. Email with project interest.

Send cover letter and resume via email to: Collin Parlman, Retail Markets Director.

Email: retaildirector@capitalroots.org