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Capital Roots Unveils Innovative Incubator Kitchen in Troy, NY, Paving the Way for Local Food Entrepreneurs

TROY, NY – 11/16/23 – <u>Capital Roots</u>, a leading nonprofit organization dedicated to fostering a strong and sustainable local food system, is proud to announce the grand opening of its state-of-the-art Incubator Kitchen in Troy, NY. This cutting-edge facility aims to empower aspiring culinary entrepreneurs by providing them with essential tools, access, and ingredients, while promoting the use of local farm and food products in the creation of high-quality goods. The Incubator Space was supported by a coalition of local financial institutions, coming together for the good of our community: Berkshire Bank, Broadview FCU, Ballston Spa National Bank, CAPCOM FCU, Capital Bank, KeyBank, M&T Bank, Saratoga National, and SEFCU.

Capital Roots' Incubator Kitchen stands as a testament to the organization's unwavering commitment to making local food everyone's food. By offering a fully equipped space, comprehensive resources, and expert guidance, the Incubator Kitchen aims to make food business ownership accessible to any individual with determination and innovative ideas. Through this initiative, Capital Roots seeks to foster an environment where creativity flourishes, local farm products take center stage, and quality goods translate into quality jobs, ensuring communities thrive with equality of opportunity.

"Our Incubator Kitchen is more than just a facility; it's a symbol of our dedication to fostering entrepreneurship, supporting local farmers, and building strong, inclusive communities," said Amy Klein, CEO at Capital Roots. "We invite aspiring food entrepreneurs to join us in this exciting journey and help us create a vibrant, sustainable local food ecosystem."

Incubator Kitchen entrepreneurs are provided essential business training by the Community Loan Fund of the Capital Region, creating a path for success, fostering innovation, and supporting their economic growth.

"The Community Loan Fund of the Capital Region, Inc. is thrilled to continue our collaboration with Capital Roots by providing training and technical assistance, workshops, and business classes to entrepreneurs in their new incubator kitchen." said Linda MacFarlane, Executive Director.

Key Goals of the Incubator Kitchen:

Promoting Inclusivity: The Incubator Kitchen is designed to be an inclusive space, where individuals from diverse backgrounds can explore their culinary passions and turn their dreams into reality. By removing barriers to entry, Capital Roots is democratizing the food industry, making entrepreneurship accessible to all.

Championing Local Farms: Capital Roots recognizes the vital role local farms play in the success of the regional food economy. By encouraging entrepreneurs to use locally sourced ingredients, the Incubator Kitchen will create a market demand for farm products, fostering collaboration between farmers and food entrepreneurs for mutual growth.

Creating Quality Jobs: Through the nurturing of quality goods and innovative culinary creations, the Incubator Kitchen will play a pivotal role in generating employment opportunities. By supporting local businesses, Capital Roots aims to strengthen the economy, uplift communities, and contribute to the overall well-being of the region.

The first company signed to the incubator kitchen is Troy based, <u>Bae Goals</u>. Gabrielle and Lancelot Douglas have crafted this brand and their recipes over years of working in bagel shops together, the place where they fell in love and became "baes" forever. Combining their fun style with their delicious bagels and sweets, they aim to bring a new and hip, yet authentic bakery experience to the community; giving the Capital District the bagel it deserves.

Gabi Bazinet, Co-Founder or Bae Goals, said "For years we have been awaiting the right time, opportunity and conditions to start a business as young adults, but obstacles like property and equipment costs and inaccessibility have always stood in our way. The opportunity of the Capital Roots Incubator Kitchen in our community has allowed us to move forward with making our ideas a reality. Equipment like a bagel mixer, convection ovens and proper sinks and kitchen safety became accessible to us with a plan that worked for where our business stood financially. The support of the staff at Capital Roots has allowed us to grow and develop our business on our own timeline. We are so happy to be a part of this community and can't wait to see what the future holds for our business and for many other local creators in this kitchen."

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About Capital Roots. Capital Roots is a 48-year-old nonprofit organization that nourishes healthy communities with more than 55 Community Gardens, the Veggie Mobile®, Healthy Stores, the Produce Project, Squash Hunger and more. Capital Roots is headquartered at the Urban Grow Center, a regional food hub focused on urban agriculture and produce distribution to four counties, enabling Capital Roots to deliver local food and services to underserved neighborhoods and low-income families. Learn more at www.capitalroots.org.