



FOR RELEASE: 12/13/23

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* MEDIA ADVISORY *

Capital Roots to Hold Grand Opening Celebration *Nonprofit fosters fresh food and job development initiatives*

(Troy, N.Y.) – Capital Roots is expanding its commitment to fostering fresh food access, urban greening initiatives, and supporting local entrepreneurs with the introduction of its brand-new facility. The grand opening will be held on **Tuesday, December 19, 2023 at 10:00AM.**

Staff, supporters, politicians, and volunteers will gather to celebrate the opening of Capital Roots' [Good Food Market](#), sponsored by CDPHP, the [Incubator Kitchen](#), and expanded Food Hub. This milestone event marks a significant step forward in our commitment to promoting local and sustainable food access, supporting small food entrepreneurs, and fostering community well-being.

WHO: Amy Klein, CEO, Capital Roots
Congressman Paul Tonko
John Bennett, CDPHP
Local Dignitaries

WHAT: Grand Opening Celebration for the Urban Grow Center Expansion

WHERE: Capital Roots' Good Food Market - 598 River Street, Troy NY
Note to Media: come early for check in as we have a large number RSVP'd.

WHEN: **Tuesday, December 19, 2023 from 10:00 a.m. to 11:00 a.m.**

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Capital Roots is a 48-year-old nonprofit organization that nourishes healthy communities with more than 50 Community Gardens, the Veggie Mobile®, Healthy Stores, the Produce Project, Squash Hunger and more. Capital Roots is headquartered at the Urban Grow Center, a regional food hub focused on urban agriculture and produce distribution to four counties, enabling Capital Roots to deliver local food and services to underserved neighborhoods and low-income families. Learn more at www.capitalroots.org.

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