



***Capital Roots
Sponsor Opportunities 2026***



For **50 years**, Capital Roots has strengthened communities across the Capital Region—expanding access to healthy food, creating greener neighborhoods, and improving quality of life for thousands of families.

When you sponsor Capital Roots, your brand becomes part of this legacy. Sponsorship opportunities offer:

- **High Visibility in the Community** – connect with thousands of residents, supporters, and local businesses.
- **Association with a Trusted Leader** – align your brand with 50 years of innovation, growth, and community impact.
- **Lasting Recognition** – be acknowledged across programs, events, and communications.
- **Direct Engagement Opportunities** – interact with the community through events and volunteer initiatives.
- **Real, Measurable Impact** – see your support directly fuel healthy food access, urban greening, and development.

Sponsorship with Capital Roots isn't just support—it's partnership in shaping a healthier, more vibrant Capital Region for decades to come.

CONTACT:

Laurie Miedema

developmentofficer@capitalroots.org

594 River St, Troy, NY 12180 | (518) 274-8685



SPRING BRUNCH EVENT SPONSORSHIP



Capital Roots' Spring Brunch unites hundreds of the Capital Region's best restaurants, chefs, and community members for a day celebrating food and impact. Proceeds support our programs that bring fresh, local food to thousands of residents across the region. Supporting this event means investing in a healthier, more connected community.

Event Date: Sunday, May 3rd 2026

CONTACT:

Laurie Miedema

developmentofficer@capitalroots.org

594 River St, Troy, NY 12180 | (518) 274-8685

www.capitalroots.org



SPONSORSHIP BENEFITS

2026 Investment	Ticket Package	Benefits
\$5,000 (Community Advocate)	12 Tickets	<ul style="list-style-type: none"> · Exclusive banner with Logo as feature sponsor for one of the following: Silent Auction, Dessert, Main Buffet, Buffet, Table, Beverages, Children's Activities · Full page b/w advertisement in the event brochure (5.5" x 8.5") · Premier logo placement on event signage, brochure and invitation · Company mentioned in all Spring Brunch social media · Company logo prominently displayed on event website, with a link back to your website · Company mentioned in all pre and post event media · Company logo prominently displayed in event thank you in Capital Roots' newsletter, that is mailed to over 10,000 Capital Region households and companies
\$2,500 (Champion Grower)	10 Tickets	<ul style="list-style-type: none"> · Company banner displayed at event (provided by sponsor) · Full page b/w advertisement in the event brochure (5.5" x 8.5") · Prominent logo placement on event signage, brochure and invitation · Company logo displayed on event website, with a link back to your website · Company mentioned in all pre and post event media · Company logo displayed in event thank you in Capital Roots' newsletter, that is mailed to over 10,000 Capital Region households and companies
\$1,000 (Family Farmer)	6 Tickets	<ul style="list-style-type: none"> · Company logo on event signage, brochure and invitation · Half page b/w advertisement in the event brochure (5.5" x 4") · Company name listed on event website, with a link back to your website · Company Listing in event brochure, invitation, website · Company name displayed in event thank you in Capital Roots' newsletter, that is mailed to over 10,000 Capital Region households and companies
\$500 (Cultivator)	4 Tickets	<ul style="list-style-type: none"> · Company Listing in event brochure, invitation, website · Company name displayed in event thank you in Capital Roots' newsletter, that is mailed to over 10,000 Capital Region households and companies



SPRING PLANT SALE EVENT SPONSORSHIP



Capital Roots' Spring Plant Sale brings hundreds of garden enthusiasts together to take home rare plants and produce. Supporting this event helps fund urban gardening, food access, and green initiatives while giving businesses a chance to connect with a passionate, community-minded audience.

Event Date: Saturday, May 16th 2026

CONTACT:

Laurie Miedema

developmentofficer@capitalroots.org

594 River St, Troy, NY 12180 | (518) 274-8685

www.capitalroots.org



SPONSORSHIP BENEFITS

2026 Investment	Signage Package	Benefits
\$1,000 (Garden Way)	Banner	<ul style="list-style-type: none"> · Company Banner displayed at Plant Sale (supplied by sponsor) · Company logo prominently displayed on all Plant Sale marketing collateral · Company Tabling opportunity at event · Company logo on event website and in Capital Roots' newsletter · Mention in pre and post event social media · Company logo listed in Capital Roots' newsletter
\$500 (Vegetable Garden)	Sign (5)	<ul style="list-style-type: none"> · Company logo sponsor sign on 5 Plant Sale Racks · Company logo displayed on event website and Capital Roots newsletter · Company mentioned in all pre and post event social media · Company logo listed in Capital Roots' newsletter
\$250 (Flower Bed)	Sign (3)	<ul style="list-style-type: none"> · Company logo sponsor sign on 3 Plant Sale Racks · Company name listed in Capital Roots' newsletter
\$100 (Plant Rack)	Sign (1)	<ul style="list-style-type: none"> · Company logo sponsor sign on 1 Plant Sale Rack at event opportunity at event · Company name listed in Capital Roots' newsletter



AUTUMN EVENING EVENT SPONSORSHIP



Capital Roots' Autumn Evening is an elegant farm-to-table tasting event that brings together local chefs, growers, and artisans for an unforgettable evening of seasonal food and community. Supporting this event connects your business with a discerning, engaged audience while helping fund fresh food access and local agriculture initiatives across the Capital Region.

Event Date: Wednesday, September 23rd 2026

CONTACT:

Laurie Miedema

developmentofficer@capitalroots.org

594 River St, Troy, NY 12180 | (518) 274-8685

www.capitalroots.org



SPONSORSHIP BENEFITS

2026 Investment	Ticket Package	Benefits
<p>\$5,000 (Community Advocate)</p>	<p>8 tickets</p>	<ul style="list-style-type: none"> · Exclusive banner with Logo as featured sponsor for one of the following: Photo Wall, Wine and Dine Raffle or Bar · Full page b/w advertisement in the event brochure · Premier large logo placement on event signage, ad journal, and invitation · Company mentioned in all Autumn Evening social media · Company logo prominently displayed on event website, with a link back to your website · Company mentioned in all pre and post event media · Company logo prominently displayed in event thank you in Capital Roots' newsletter, that is mailed to over 10,000 Capital Region households and companies
<p>\$2,500 (Champion Grower)</p>	<p>6 tickets</p>	<ul style="list-style-type: none"> · Half page b/w advertisement in the event brochure · Medium logo placement on event signage, ad journal, and invitation · Company mentioned in all Autumn Evening social media · Medium company logo prominently displayed on event website, with a link back to your website · Company mentioned in all pre and post event media · Company logo displayed in event thank you in Capital Roots' newsletter, that is mailed to over 10,000 Capital Region households and companies
<p>\$1,000 (Family Farmer)</p>	<p>4 tickets</p>	<ul style="list-style-type: none"> · Bold company name recognition on event signage, ad journal, and invitation · Small company logo prominently displayed on event website, with a link back to your website · Company logo displayed in event thank you in Capital Roots' newsletter, that is mailed to over 10,000 Capital Region households and companies
<p>\$500 (Cultivator)</p>	<p>2 tickets</p>	<ul style="list-style-type: none"> · Half page b/w advertisement in the event brochure · Company name recognition on event signage, ad journal, and invitation · Small company logo prominently displayed on event website, with a link back to your website · Company name listed in event thank you in Capital Roots' newsletter, that is mailed to over 10,000 Capital Region households and companies



COMMUNITY GARDENS PROGRAM SPONSORSHIP



Capital Roots' Community Gardens program empowers hundreds of Capital Region families to grow fresh produce, build connections, and strengthen neighborhood health. Your sponsorship sustains this vital community resource while showcasing your company's commitment to local food access and sustainability.

CONTACT:

Laurie Miedema

developmentofficer@capitalroots.org

594 River St, Troy, NY 12180 | (518) 274-8685

www.capitalroots.org



SPONSORSHIP BENEFITS

2026 Investment	Impact	Benefits
<p>\$25,000 (Industry Exclusive)</p>	<p>Support 250 Community Gardening families.</p>	<ul style="list-style-type: none"> · Company logo (large size) on Capital Roots' Gardens trucks that travels throughout the Capital Region · Company logo on signage displayed at 25 community gardens of your choice · Company logo, with premier placement, on Community Gardens webpage, with a link back to your website · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunity in your sponsored gardens twice a year
<p>\$10,000</p>	<p>Support 100 families.</p>	<ul style="list-style-type: none"> · Company logo (medium size) on Capital Roots' Gardens trucks that travels throughout the Capital Region · Company logo on signage displayed at 10 community gardens of your choice · Company logo, with prominent placement, on Community Gardens webpage, with a link back to your website · Company mention in quarterly Capital Roots' Community Gardens social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunity in your sponsored gardens twice a year
<p>\$5,000</p>	<p>Support 50 families.</p>	<ul style="list-style-type: none"> · Company logo on signage displayed at 5 community gardens of your choice · Company logo on Community Gardens webpage, with a link back to your website · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunity in your sponsored gardens twice a year



SPONSORSHIP BENEFITS

2026 Investment	Impact	Benefits
\$2,500	Support 25 Community Gardening families	<ul style="list-style-type: none">· Company logo on signage displayed at 3 community gardens of your choice· Company logo on Community Gardens webpage, with a link back to your website· Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies· Volunteer opportunity in your sponsored gardens twice a year
\$1,000	Support 10 Community Gardening families	<ul style="list-style-type: none">· Company logo on signage displayed at 1 community garden of your choice· Company name on Community Gardens webpage, with a link back to your website· Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies



FARM TO SCHOOL PROGRAM SPONSORSHIP



Local Food for Local Kids. We believe every child deserves fresh, healthy, local food — and our Farm-to-School Program makes it happen. By working directly with local farms and producers, we're transforming school cafeterias across the Capital Region into spaces where nutritious, farm-fresh meals fuel young minds and bodies.

CONTACT:

Laurie Miedema

developmentofficer@capitalroots.org

594 River St, Troy, NY 12180 | (518) 274-8685

www.capitalroots.org



SPONSORSHIP BENEFITS

2026 Investment	Impact	Benefits
<p>\$25,000 (Industry Exclusive)</p>	<p>Supports fresh, local food in school meals for students at 15 schools for an entire school year.</p>	<ul style="list-style-type: none"> · Company logo (large size) on Capital Roots' Farm to School vehicle that that makes deliveries to school districts throughout the Capital Region · Company logo, with premier placement, on Farm to School webpage, with a link back to your website · Opportunity to speak at Farm to School media event, kicking off the program each school year. · Company banner (provided by sponsor) prominently displayed at media event · Company logo, with premiere placement, on marketing material that is displayed in cafeterias · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunities to work at Capital Roots' Food Hub
<p>\$10,000</p>	<p>Supports fresh, local food in school meals for students at 6 schools for an entire school year.</p>	<ul style="list-style-type: none"> · Company logo (medium size) on Capital Roots' Farm to School vehicle that makes deliveries to school districts throughout the Capital Region · Company logo, with prominent placement, on Farm to School webpage, with a link back to your website · Company logo on marketing material that is displayed in cafeterias · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunities to work at Capital Roots' Food Hub
<p>\$5,000</p>	<p>Supports fresh, local food in school meals for students at 3 schools for an entire school year.</p>	<ul style="list-style-type: none"> · Company logo, with prominent placement, on Farm to School webpage, with a link back to your website · Company name on marketing material that is displayed in cafeterias · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunities to work at Capital Roots' Food Hub



SPONSORSHIP BENEFITS

2026 Investment	Impact	Benefits
\$2,500	Supports fresh, local food in school meals for students at 2 schools for an entire school year.	<ul style="list-style-type: none">· Company name displayed on Farm to School webpage, with a link back to your website· Company mention in quarterly social media blasts· Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies· Volunteer opportunities to work at Capital Roots' Food Hub
\$1,000	Supports fresh, local food in school meals for students at 1 school for an entire school year.	<ul style="list-style-type: none">· Company name on Farm to School webpage, with a link back to your website· Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies



INCUBATOR KITCHEN PROGRAM SPONSORSHIP



Our Incubator Kitchen gives food entrepreneurs the tools, space, and connections they need to grow. From startup to success, we're helping build local businesses and strengthen our regional food economy. Supporting this program means investing in small business development, job creation, and a stronger, more equitable local food system.

CONTACT:

Laurie Miedema

developmentofficer@capitalroots.org

594 River St, Troy, NY 12180 | (518) 274-8685

www.capitalroots.org



SPONSORSHIP BENEFITS

2026 Investment	Impact	Benefits
\$25,000 (Industry Exclusive)	Sponsor twenty Incubator Kitchen Entrepreneurs	Your company logo for one year : <ul style="list-style-type: none"> · On the Incubator Kitchen window into the Good Food Market · Prominently displayed on Capital Roots' website, with a link back to your website · On Incubator Kitchen flyers distributed throughout the Capital Region · In quarterly Capital Roots social media blasts · In the Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Opportunity for your company to serve as a guest speaker at two (2) Entrepreneur's Business Mentoring classes · Includes an "All Summer Long" sponsorship package for the Beets & Eats events, valued at \$5,000
\$5,000	Sponsor twelve Incubator Kitchen Entrepreneurs	Your company logo for one year : <ul style="list-style-type: none"> · Prominently displayed on Capital Roots' website, with a link back to your website · On Incubator Kitchen flyers distributed throughout the Capital Region · In quarterly Capital Roots social media blasts · In the Capital Roots' mailed to over 10,000 Capital Region households and companies · Opportunity for your company to serve as a guest speaker at one (1) Entrepreneur's Business Mentoring class
\$2,500	Sponsor six Incubator Kitchen Entrepreneurs	Your company logo for one year : <ul style="list-style-type: none"> · On Capital Roots' website with a link to your website · In the Capital Roots' quarterly newsletter mailed to over 10,000 Capital Region households and companies
\$1,000	Sponsor two Incubator Kitchen Entrepreneurs	Your company name for one year : <ul style="list-style-type: none"> · On Capital Roots' website with a link to your website · In the Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies



MOBILE MARKETS PROGRAM SPONSORSHIP



Capital Roots' Mobile Markets — the Veggie Mobile® and Veggie Mobile® Sprout™ — bring fresh, affordable, locally grown produce directly to neighborhoods across the Capital Region.

CONTACT:

Laurie Miedema

developmentofficer@capitalroots.org

594 River St, Troy, NY 12180 | (518) 274-8685

www.capitalroots.org



SPONSORSHIP BENEFITS

2026 Investment	Impact	Benefits
<p>\$50,000 (Industry Exclusive)</p>	<p>Supports the Mobile Markets to operate for one year</p>	<ul style="list-style-type: none"> · Company logo (large size) on Capital Roots' Veggie Mobile® and Veggie Mobile® Sprout™ · Company logo, with premier placement, on Mobile Markets webpage, with a link back to your website · Company logo, with premiere placement, on the Taste & Take weekly recipe that is distributed at all Mobile Market stops · Company logo, with premiere placement, on Mobile Market marketing material that is distributed throughout the Capital Region · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunities to distribute Taste & Take at 25 Mobile Market stops
<p>\$25,000</p>	<p>Supports the Mobile Markets to operate for six months</p>	<ul style="list-style-type: none"> · Company logo (medium size) on Capital Roots' Veggie Mobile® and Veggie Mobile® Sprout™ · Company logo, with prominent placement, on Mobile Markets webpage, with a link back to your website · Company logo, prominent placement, on the Taste & Take weekly recipe that is distributed at all Mobile Market stops · Company logo, prominent placement, on Mobile Market marketing material that is distributed throughout the Capital Region · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunities to distribute Taste & Take at 20 Mobile Market stops
<p>\$10,000</p>	<p>Supports the Mobile Markets to operate for three months</p>	<ul style="list-style-type: none"> · Company logo (small size) on Capital Roots' Veggie Mobile® and Veggie Mobile® Sprout™ · Company logo, on Mobile Markets webpage, with a link back to your website · Company logo on the Taste & Take weekly recipe that is distributed at all Mobile Market stops · Company logo on Mobile Market marketing material that is distributed throughout the Capital Region · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunities to distribute Taste & Take at 15 Mobile Market stops

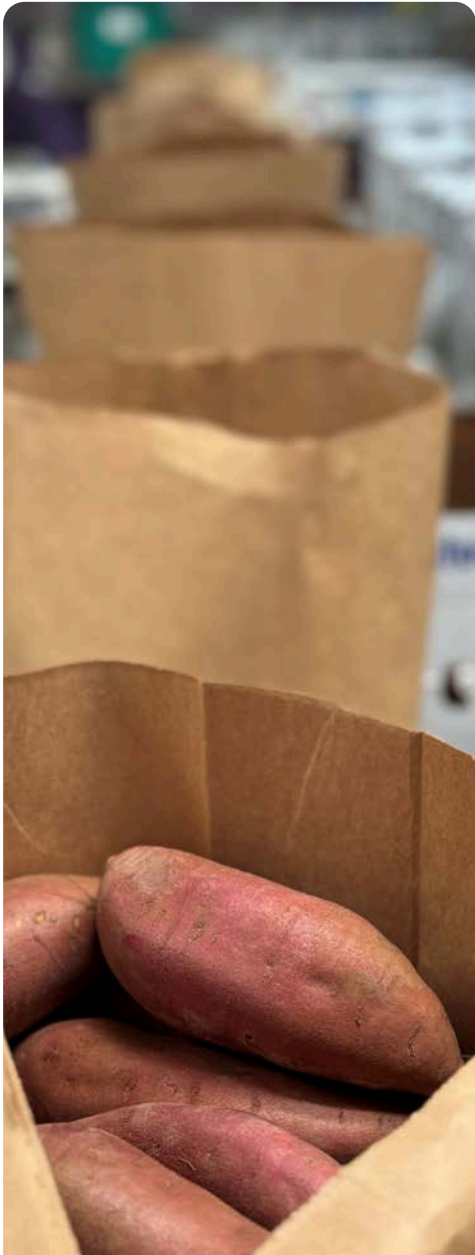


SPONSORSHIP BENEFITS

2026 Investment	Impact	Benefits
\$5,000	Provides fuel for the Mobile Markets for six months	<ul style="list-style-type: none"> · Company logo on Mobile Markets webpage, with a link back to your website · Company name boldly listed on the Taste & Take weekly recipe that is distributed at all Mobile Market stops · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunities to distribute Taste & Take 8 Mobile Market stops
\$2,500	Provides fuel for the Mobile Markets for three months	<ul style="list-style-type: none"> · Company name boldly displayed on Mobile Markets webpage, with a link back to your website · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunities to distribute Taste & Take at 3 Mobile Market stops
\$1,000	Provides fuel for the Mobile Markets for one month	<ul style="list-style-type: none"> · Company name on Mobile Markets webpage, with a link back to your website · Volunteer opportunities to distribute Taste & Take at 1 Mobile Market stops



SQUASH HUNGER PROGRAM SPONSORSHIP



Every week, Capital Roots' Squash Hunger program delivers thousands of pounds of fresh, locally grown produce to food pantries, shelters, and community organizations across the Capital Region—ensuring that everyone has access to nutritious, high-quality food from our regional farms.

CONTACT:

Laurie Miedema

developmentofficer@capitalroots.org

594 River St, Troy, NY 12180 | (518) 274-8685

www.capitalroots.org



SPONSORSHIP BENEFITS

2026 Investment	Impact	Benefits
<p>\$25,000 (Industry Exclusive)</p>	<p>Provide fresh food to local and community organizations for one year</p>	<ul style="list-style-type: none"> · Company logo (large size) on Capital Roots' Squash Hunger Van, that travels throughout the Capital Region · Company logo, with premier placement, on Squash Hunger webpage, with a link back to your website · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunities to work with Squash Hunger program to distribute food.
<p>\$10,000</p>	<p>Provide fresh food to local and community organizations for six months</p>	<ul style="list-style-type: none"> · Company logo (medium size) on Capital Roots' Squash Hunger Van, that travels throughout the Capital Region · Company logo, with prominent placement, on Squash Hunger webpage, with a link back to your website · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunities to work with Squash Hunger program to distribute food.
<p>\$5,000</p>	<p>Provide fresh food to local and community organizations for 3 months</p>	<ul style="list-style-type: none"> · Company logo (small size) on Capital Roots' Squash Hunger Van, that travels throughout the Capital Region · Company logo on Squash Hunger webpage, with a link back to your website · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunity to work with Squash Hunger program to distribute food.



SPONSORSHIP BENEFITS

2026 Investment	Impact	Benefits
\$2,500	Provide fresh food to local and community organizations for one month	<ul style="list-style-type: none">· Company name boldly displayed on Squash Hunger webpage, with a link back to your website· Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies· Volunteer opportunity to work with Squash Hunger program to distribute food.
\$1,000	Provide fresh food to local and community organizations for one week	<ul style="list-style-type: none">· Company name displayed on Squash Hunger webpage, with a link back to your website· Volunteer opportunity to work with Squash Hunger program to distribute food.



URBAN GREENING PROGRAM SPONSORSHIP



Capital Roots' Urban Greening Program brings life to city streets by planting trees and creating green spaces that strengthen neighborhoods. Supporting this program means investing in cleaner air, cooler cities, and healthier, more connected communities.

CONTACT:

Laurie Miedema

developmentofficer@capitalroots.org

594 River St, Troy, NY 12180 | (518) 274-8685

www.capitalroots.org



SPONSORSHIP BENEFITS

2026 Investment	Impact	Benefits
<p>\$15,000 (Industry Exclusive)</p>	<p>Supports planting trees in 12 neighborhoods, bringing shade, cleaner air, and green space to local residents.</p>	<ul style="list-style-type: none"> · Company logo (large size) on Capital Roots' Urban Greening vehicle, which travels throughout the Capital Region · Company logo placement on volunteer and staff safety helmets used at Urban Greening planting events · Company logo, with premier placement, on the Urban Greening webpage, with a link back to your website · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Company signage (provided by sponsor) displayed at your choice of Urban Greening planting/media event · Volunteer opportunity for your company at your choice of Urban Greening tree planting event
<p>\$5,000</p>	<p>Supports planting trees in 6 neighborhoods, bringing shade, cleaner air, and green space to local residents.</p>	<ul style="list-style-type: none"> · Company logo (medium size) on Capital Roots' Urban Greening vehicle, which travels throughout the Capital Region · Company logo placement on volunteer and staff safety shovels used at Urban Greening planting events · Company logo on the Urban Greening webpage, with a link back to your website · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunity for your company at an Urban Greening tree planting event



SPONSORSHIP BENEFITS

2026 Investment	Impact	Benefits
\$2,500	Supports planting trees in 3 neighborhoods, bringing shade, cleaner air, and green space to local residents.	<ul style="list-style-type: none"> · Company name boldly displayed on Urban Greening webpage, with a link back to your website · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunities for your company to join a tree planting event
\$1,000	Supports planting trees in 1 neighborhoods, bringing shade, cleaner air, and green space to local residents.	<ul style="list-style-type: none"> · Company name displayed on Urban Greening webpage, with a link back to your website · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Volunteer opportunities for your company to join a tree planting event



PRODUCE PROJECT PROGRAM SPONSORSHIP



The Produce Project is a job-readiness program that empowers high school students through hands-on experience in sustainable farming at our Urban Farm, paired with business training, financial literacy, and nutrition education. Participants gain real-world skills, confidence, and a pathway to long-term success—both in the workforce and in life.

CONTACT:

Laurie Miedema

developmentofficer@capitalroots.org

594 River St, Troy, NY 12180 | (518) 274-8685

www.capitalroots.org



SPONSORSHIP BENEFITS

2026 Investment	Impact	Benefits
<p>\$25,000 (Industry Exclusive)</p>	<p>Provides a full year of hands-on learning for 25 students</p>	<ul style="list-style-type: none"> · Company logo (large size) on Capital Roots' Produce Project vehicles that travels throughout the Capital Region · Company logo on Capital Roots' Produce Project t-shirts worn by students · Company banner (provided by sponsor) prominently hanging on Capital Roots' Urban Farm fence along 6th Avenue in Troy Visible from Collar City Bridge eastbound to over 25,000 vehicles daily · Company logo, with premier placement, on Produce Projects webpage, with a link back to your website · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Opportunity to serve as a guest speaker at 4 Produce Project mentoring classes
<p>\$10,000</p>	<p>Provides a full year of hands-on learning for 10 students</p>	<ul style="list-style-type: none"> · Company logo (medium size) on Capital Roots' Produce Project vehicles that travels throughout the Capital Region · Company logo, with prominent placement on Capital Roots' Produce Project t-shirts worn by students · Company banner (provided by sponsor) hanging on Capital Roots' Urban Farm fence along 6th Avenue in Troy Visible from Collar City Bridge eastbound to over 25,000 vehicles daily · Company logo, on Produce Projects webpage, with a link back to your website · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Opportunity to serve as a guest speaker at 2 Produce Project mentoring classes



SPONSORSHIP BENEFITS

2026 Investment	Impact	Benefits
\$5,000	Provides a full year of hands-on learning for 5 students	<ul style="list-style-type: none"> · Company logo (small) on Capital Roots' Produce Project t-shirts worn by students · Company logo, on Produce Projects webpage, with a link back to your website · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Opportunity to serve as a guest speaker at a Produce Project mentoring
\$2,500	Provides a full year of hands-on learning for 3 students	<ul style="list-style-type: none"> · Company name on Capital Roots' Produce Project t-shirts worn by students · Company name boldly displayed on Produce Projects webpage, with a link back to your website · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies · Opportunity to serve as a guest speaker at a Produce Project mentoring
\$1,000	Provides a full year of hands-on learning for 1 student	<ul style="list-style-type: none"> · Company name on Produce Projects webpage, with a link back to your website · Company mention in quarterly social media blasts · Company recognition in Capital Roots' newsletter mailed to over 10,000 Capital Region households and companies