



2026 Autumn Evening Event Journal Advertising Rate Card

Be among the first to help bring an exciting new vision to the Capital Region.

This year's Mission Auction introduces **The Learning Garden at The Grow Center**, a first-of-its-kind destination where education, innovation, and research come together to transform how we grow food. With hands-on workshops, greenhouse learning, climate-focused gardening research, and demonstration gardens, this new space will become the region's hub for gardeners of every age and experience level.

Your generosity will help launch a place where ideas are tested, future gardeners are inspired, and knowledge is shared throughout Capital Roots' network of community gardens and beyond. Together, we will create a lasting resource to strengthen our region's food system and empower generations of growers.

My Ad Choice	Ad Size	Ad Rates
	Outside Back Cover (SOLD) [5.5" wide by 8.5" tall]	\$500
	Inside Cover/Front (SOLD) or Back [5.5" wide by 8.5" tall]	\$350
	Full Page [5.5" wide by 8.5" tall]	\$200
	Half Page [5.5" wide by 4.25" tall]	\$125
	Quarter Page [2.75" wide by 4.25" tall]	\$75

Enclosed is \$_____ for the ad to be included in the Event Journal

Company Name: _____

Contact Name: _____

Address : _____

Phone: _____ **Email:** _____

** Inside & back cover ads are in color; all other ads will be black and white.

Ads must be received by Friday, September 4, 2026

Please email your high-resolution ad to marketing@capitalroots.org
Please return this form with payment to: Capital Roots, 594 River Street, Troy, NY 12180